



## Wisconsin Association of Agricultural Educators

PO Box 935 | East Troy, WI 53120  
262-470-8369 | [www.waae.com](http://www.waae.com)

### 2017 WAAE PROFESSIONAL DEVELOPMENT CONFERENCE SPONSORSHIP OPPORTUNITIES

Thank you for your consideration to be a sponsor at the Wisconsin Association of Agricultural Educators (WAAE) Professional Development Conference. WAAE is the professional development organization for our state's secondary and post-secondary agricultural educators and provides its members with opportunities for technical training, networking and to support the recruitment and retention of agricultural educators. As a membership dues funded organization, we truly appreciate the support that sponsors provide. This year's conference is June 26-29, 2017, in Appleton, Wisconsin.

We are pleased to offer several options to support our state's agricultural educators, while giving recognition and appreciation to those organizations that decide to sponsor.

#### SPONSORSHIP OPTIONS AND RECOGNITION

	Bronze \$350	Silver \$500	Gold \$1,500	Platinum \$2,000
<b>Recognition</b>	Award or General Sponsor	Coffee Break, Ideas Unlimited Award or General Sponsor	Speaker, Banquet Entertainment or General Sponsor	Banquet Reception or General Sponsor
Conference Program Listing	X	X	X	X
Banquet Program Listing	X	X	X	X
Complementary Banquet Tickets	2	2	2	2
Signage/Pre-Meal Slideshows	X	X	X	X
News Releases	X	X	X	X
Website Sponsor Listing	X	X	X	X
Website Sponsor Logo and Link			X	X
Conference Invitation Email			X	X
Exhibit Space at Trade Show			X	X
Opportunity to Give Remarks			X	X
Name/Logo on Sponsored Award	X	X		

#### HOW TO BECOME A CONFERENCE SPONSOR

- Complete the Sponsorship Form and return it to WAAE
- For customized sponsorship opportunities, contact Nicole Nelson, Executive Director, at [executivedirector@waae.com](mailto:executivedirector@waae.com) or 262-470-8369 (voice or text).

**DEADLINE FOR RECOGNITION:** March 31

#### QUESTIONS

If you have any questions or would like more information, please contact Nicole Nelson, Executive Director, at [executivedirector@waae.com](mailto:executivedirector@waae.com) or 262-470-8369 (voice or text).



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**YES! I will help support Wisconsin agricultural educators as a sponsor for the  
WAAE Professional Development Conference!**

### SPONSORSHIP FORM

Organization Name \_\_\_\_\_

Contact Person \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

#### SPONSORSHIP LEVEL

- Bronze - \$350
- Silver - \$500
- Gold - \$1,500
- Platinum - \$2,000
- Other amount: \$ \_\_\_\_\_

#### METHOD OF PAYMENT

Check is included with form

Send invoice

Yes, I will attend the banquet on Wednesday, June 28. I will need  Two tickets  One ticket

Yes, please send information about exhibiting at the conference trade show on Monday, June 26.

#### ADDITIONAL NOTES ABOUT YOUR SPONSORSHIP:

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**MAIL TO:** Wisconsin Association of Agricultural Educators  
PO Box 935  
East Troy, WI 53120

**THANK YOU** for supporting WAAE! Contributions from organizations like yours not only help our teacher-members excel as instructors in the classroom, but also positively impact the students in their respective schools.