WAAE Executive Board Meeting Minutes - April 29, 2011—8:30-11:00 a.m. Location: Room 340 Steenbock Library, UW Madison Campus (Building next door to Animal Science)

- I. Call Meeting to Order Marty Nowak at 8:30 am Not Attending: Lindsay Meissner, Gary VonRuden, Kevin Hoffman, Pete Hoffman, Mark Denk, Tracy Harper, Adam Wehling, Chuck Rasmussen, Jeremy Hanson, Lori Berget
- II. Approval of Agenda with Flexibility Approved
- III. Approval of Mid-Winter Minutes (emailed with agenda) Approved
- IV. Board Reports
 - I. Financial Report and Update These reports were emailed our prior to the meeting.
 - II. Investments- Our advisor at UBS financial recommends to leave things are they are for now.
 - III. Membership Bridgett Neu (NAAE 303) Bridgett will email non-member lists to VP's
 - IV. Committee Reports Update David Kruse
 - -Will be contacting Committee Chairs prior to PDC to give them direction
 - V. WACTE Report (32 members) update on WACTE convention- Marty Nowak
 - -Marty and Jeff Hicken attended representing WAAE
 - -Membership down
 - -Exec. Director wants to work more with WAAE
 - -Did not set up booth, but we did have a booth space.
 - -Candace Olson received Outstanding Young Member. Congratulations!
 - VI. Wisconsin AgEd and Workforce Development Council –David Kruse/Jeff Hicken
 - -Business and Industry partners are very positive. Nicole has been contacting B & I in areas suffering cuts to have them have their voices heard.
- V. Professional Development Conference 162 registered so far
 - I. Conference Theme Activities Educators with a Vision- Kim Houser
 - II. Banquet Script- Kim Houser
 - -Assign script parts
 - III. Door Prizes Section VIII- Marty Nowak
 - IV. Social Activities Golf, Bowling, Picnic, Baseball- Bridgett Neu
 - -Golf Need a person in charge? Pete Hoffman will assist
 - -Bowling Kevin Champeau
 - -Picnic Bay Beach Stuffed pork chop
 - -Baseball Adam Wehling
 - V. New Officer Meeting Dave Kruse
 - -VP's and Alternate VP's for upcoming year. At least one per section.
 - -Future of Ag. Ed. discussion
 - -Wednesday morning
 - VI. Banquet Preparation (Wednesday)- Marty Nowak
 - -Need everyone's help
 - VII. Banquet Social Comedy Sportz- Kim Houser and Josh Rusk
 - -Contract signed. 1 ½ hours. Charge \$5.00 per person.

- VIII. Vendor/Exhibitor Raffle- David Kruse
 - -In hall or during business session later???
- IX. Any questions, details or concerns that need to be discussed?- Marty Nowak
 - -Administrators program??? Bridgett and Zobeck
 - -Madison wants us back We will discuss this more post PDC
 - -No post-secondary luncheon this year
 - -Only two new teachers have applied for financial assistance to attend PDC. Deadline will be June 1st and at that point we may consider the financial assistance going to student/intern teachers if interested.

VI. Related Organizations Reports

- I. DPI Report Jeff Hicken
 - -Platteville position interviewing today.
 - -15 retiring A lot replacing full-time
 - -Alma Center will close
 - -Hearing a lot about extended contract's being cut.
 - -Other ag positions throughout the state are drawing interest from Ag. Educators.
 - -Milwaukee Vincent looking to hire. National search.
 - -\$142 million cut in US for Perkins Act. Tech Prep cut. Senator Kohl has been a good supporter.
- II. AgEd Data Collection-Jeff Hicken and Marty Nowak
 - -FFA Online system will be of assistance in this process.
 - -Online record books???
 - -DPI data collection is a piece as well.
- III. WTCS Randy Zogbaum: No report was provided.
- IV. FFA Foundation Nicole Schmidt
 - -Golf outing information is being sent.
 - -Mission donor program. All family members are on board.
- V. Alumni-(written report emailed)
- VI. CDE's Gordie Gasch
 - -Karen Knipschild will be leaving.
 - -At least 3 CDE Committee members retiring.
 - -Less and less contest superintendents from UW Madison.
 - -Janesville might not host their contest in the future.
 - -All area contests are not alike.
 - -Possibly have WAAE hire a CDE person to oversee all CDE activities.
 - -Online testing through SAE server could generate income.
 - -Ted Halbach from UW Short Course will be hiring a new person. Recruiter/dean that could work with CDE's. Possibly FFA could help pay for this position and they would like an FFA connection with the position.

VII. Old Business

- I. Candidates for President Elect- Marty Nowak
 - -Section 5 Kim Houser
- II. WAAE/DPI Spring Inservice- Section V.P.'s

Section 2 – Leine's Brewery

Section 4 – Premier Cooperative

Section 5/6 – Wollersheim Winery

Section 8 – Winery tour In Freedom area

- III. National Policy Seminar Report David Kruse and Troy Talford
 - -Learn the legislative process and met with legislators to discuss Ag. Ed. (Tech prep focus)

- -Definitely pays to send second person.
- -USDA has invited FFA to be included in the Farm Bill. Paul Larson is assisting with this process.
- IV. Change Lives, Teach Agriculture Update Laura Hasselquist
 - -Taking place at State FFA Convention again this year.
 - -WAAE is taking on more of a leadership role with this program.
- V. Teach Ag Day Report Paul Zuelke and Linda Sattler
 - -Survey on WAAE website with a press release to be released in May regarding this.

VIII. New Business

- I. Booth at Career Show at State FFA Convention Who will staff this?- Marty Nowak -Linda Sattler??? PR Committee???
- II. ACTE/NAAE Convention, St. Louis, MO- Bridgett Neu
 - -Registration & Housing now open. Early bird registration needs to get to Bridgett asap.
- III. 2011 Region III Leadership Conference North Dakota- Marty Nowak and Bridgett Neu-Registration is open.
- IV. Farm Technology Days Booth Marty Nowak
 - -Marathon County in July.
- V. Group discussion about current situations of programs with State Budget and Collective Bargaining Situation-Marty Nowak and Nicole Nelson
 - What is WAAE and Team AgEd Doing?
 - o Summary of Advocacy plan from conference call.
 - Nicole and Noah visited with several state legislators regarding CTE legislation.
 - Meeting with Farm Bureau and Jeff has given them a list of Ag. Instructor's by county.
 - What more can we do?
 - o Can't be status quo. Need to be proactive.
 - o Need a grass roots effort. Needs to come from members not necessarily from the organizations.
 - o Interviews with media. They are looking for information to share.
 - Marty has tried to set up a conference call with other organizations to brainstorm ideas. WTEA has been in contact with him.
 - Send Bob Bosold from WAXX and other ag. media members thank you's for bringing the issues to light.
 - Other Concerns?
 - o 33 programs are currently looking at program reductions.
- VI. Polo Shirts Bridgett
 - -New shirt provider. Price will stay the same
- VII. Contracts- Marty Nowak
 - Motion made to offer Nancy a contract to assist with PDC. Seconded and passed.
 - Motion made to approve the 2011-12 Executive Director contract. Seconded and passed.
- IX. Next Meeting--Sunday June 26th Pre-Professional Development Conference at 3:00 p.m.- Marty Nowak
- X. Officer Training on Monday July 18, 2011. At the Elizabeth Inn in Plover Dave Kruse
- XI. Adjournment at 11:00 a.m..