

**WAAE Executive Committee
Post PDC Meeting
Marriott Hotel, Middleton, Wisconsin
Thursday, July 10, 2008
1:00 pm**

Members in Attendance:

Peter Brandt, Jason Fischer, Kevin Rauchholz, Josh Rusk, Arica Schlough, LeRoy Miller, Kevin Champeau, Jay Kennedy, Kim Hauser, Bridgett Neu, David Laatsch, Jeff Zobeck, Ralph Johnson, Jeff Hicken, Arlaina Meyer, Paul Zuelke, Linda Sattler, Glenda Crook, Gary VonRuden, Melinda Goplin, Dave Kruse, Deb Ihm, Marty Nowak, Jeff Meske, Dick Aide, Larry Plapp, Peter Hoffman, Adam Wehling, Tim Pederson, Jerry Wendt, and Chuck Rasmussen.

Call Meeting to Order:

David Laatsch called the meeting to order at 1:10 pm.

Approve Agenda:

Linda Sattler moved to approve the agenda with flexibility. Melinda Goplin seconded the motion. Motion passed.

Professional Development Conference Review:

The following comments/ideas were shared as reflections on the Professional Development Conference:

Registration:	Business/Committee Meetings:	Hotel Accommodations:	Workshops and Speakers:
<ul style="list-style-type: none"> • Use numbers instead of roman numerals on sectional registration signs. • Have one continual table to make it easier to find sections. • Serve coffee, tea, and juice available at registration. • Post a committee list to make it easier to fill a spot at registration (Example- A foam board would be visual and mobile.) • Nametags were a positive addition (Send out thank you notes for this donation of \$10-12 per nametag). • Consider including a summary of schedule on the back of nametags. • Positive comments about flash drives. • Registration on-line was a positive change. • No need for workshop descriptions in booklet. • Only registration stickers of those attending conference, not just everyone from 	<ul style="list-style-type: none"> • Some new teachers were not in attendance at business sessions. Make sure new members understand its importance, especially since there are now sponsorships available. • List committee members assigned to various committees. • Committee meetings were more productive this year when they were not at a meal. • Encourage more professionalism when someone is at the podium by encouraging less talking in the audience. • Too many round table discussions. • Sectional meetings more informational with committee meetings right before. • Low attendance at committee meetings. • Sectional meetings first followed by committee meetings. Make sure all statewide committees have representatives from each section. 	<ul style="list-style-type: none"> • There were microphone problems on Monday. • Hotel staff was willing to re-set up stage and were great to work with. • Great staff during conference. • Extra milk- Per glass charge. • Hospitality room for exhibitors/teachers with wireless. • Nice tables in meeting rooms. 	<ul style="list-style-type: none"> • Two soil workshops doubled up against one another. • Good new teacher contact at beginning especially at Sunday evening's meal. • Great new teacher program. • Organize a workshop for 3-4 years of teachers. This is the period when most teachers leave the profession. Organize a panel that discusses struggling areas gained from survey findings. • Add additional workshop coordinators so they are not missing sessions. Help with setting up AV equipment. • New teacher workshop for post secondary. • Workshops not recruitment tools. • Workshop topics on stress management, physical, and mental health, and financial management planning (new teachers). • Workshop- building golf clubs, fishing lures,

<p>section.</p> <ul style="list-style-type: none"> Members not checking and up-dating information. New format for registration. Include notes in elevators or coatroom on day's schedule. NAAE calendar missed by some members. Check if the demographics sheet is necessary. Coat room/info desk available. Registration was not consistent. On registration form, note if the person is responsible for contributing door prize money, etc. Liked workshop descriptions. Glitch with registration-workshop cancellations. FFA Center Intern utilized more this year. Trista did a fantastic job. 	<ul style="list-style-type: none"> Committee reports on flash drives were a good addition. More effective committee meetings- more time to meet. Hand out awards/business on Tuesday. Older members not in attendance as much at business meetings Reports placed on screen for Thursday's business meeting. 		<p>animal calls, etc. (King)</p> <ul style="list-style-type: none"> Great speeches. Great speech from School Board President. Only workshop Tuesday morning- done at noon. Breakfast on your own. Snacks provided.
<p>Conference Schedule:</p>	<p>Meals/Banquet:</p>	<p>Social Programs:</p>	<p>Exhibitors/Public Relations:</p>
<ul style="list-style-type: none"> The conference was professional yet relaxing. Liked schedule changes made this year. Monday was rushed and behind schedule. Consider taking something out of Monday and putting it in on Tuesday. Maybe three separate business sessions? 	<ul style="list-style-type: none"> Great chocolate cake. Pizza was a great meal idea. Not enough food served on the plates. Served pork twice in one day. Banquet meal moved up. Take tips from State FFA Convention on presenting awards, handing out plaques, etc. Many 20-year teachers did not attend their banquet. Missed in script- invited up to the side of stage. Banquet- Difficult to work with large groups with many not present. Great theme. Great banquet decorations. Great video for Dick and Linda. Milk at Tuesday breakfast (Maybe Organic Valley)- May not be able to use at hotel. 	<ul style="list-style-type: none"> Moving of social made it more difficult for exhibitors to attend picnic. Are we going to wear out casino program? Have better prizes. Put back the theme game. Complaining about no cash refunds on golf. Include directions for golf course in booklet. Plan family outings. Take vans to golf instead of bus. Get more picnic tables or bring chairs for picnic. Lack of respect at pork chop feed. Register at convention not at golf course to get golfing sooner. Jim Wand offered to do a free show next year if he has the date open (travel and hotel expenses only) Need to decide for sure by Half- 	<ul style="list-style-type: none"> Keep adding more science-based exhibitors. Having more publicity for conference. Write up an article for the paper. Mike Austin did a great job speaking to the group. Interviews from Pam's Farm Show. Section 5 worked to have more press coverage. Vendors and members liked new method of door prizes. Exhibitors very please by those who thanked them for coming. Show more respect toward sponsors.

	<ul style="list-style-type: none"> • Milk handed out as samples. • Great job with retirement. • Pleased with smaller meal size • Pick up plaques off stage or at least check them off. 	<p>Time meeting.</p> <ul style="list-style-type: none"> • Start a door prize folder to help each section know what to do. Jay-Start folder. 	
--	--	--	--

Officer Replacements:

New board members were introduced and Dave thanked retiring board members. Officer contact list was updated and a list of responsibilities was provided and will be reviewed at the upcoming officer meeting.

Executive Director’s Report:

Highlights:

- There are hotel room issues before and during conference that need to be addressed.
- There is a new catering director and meals should be finalized by December.
- There was a lot of extra work with conference planning due to the transition this year. Meeting with Dick to create a calendar.
- New registration and accounting programs.
- Region III
- Thank you for extra help this year with script, minutes, etc.
- Feel free to contact Bridgett with questions or concerns.
- Suggested to work at April meeting.
- Assign duties in August and reorganize processes.
- Suggested to designate a secretary on the board.

Old Business:

n/a

New Business:

Selection Process for Consultant for Wisconsin Technical College Position:

WAAE is willing to help with process if needed.

Fall Inservice:

Jeff Hicken asked for ideas for fall inservices that included articulation agreements, science certification process, advocacy, WAAE opportunities, transcribed credits, etc.

Farm Technology Days Staffing:

WAAE members are need to staff booth at Farm Technology Days. Tentative schedule of volunteers includes:

- Kevin C. will take booth with him for set up and will take the shift from 8:30-12:30 pm.
- Katie G. can work Tuesday.
- Dave can work Tuesday afternoon and Wednesday
- Jay K. can work Tuesday.
- Marty N. can work Tuesday morning.
- Wendy can work Thursday.
- Jeff can work Thursday.
- Josh R. can take down and transport to the State Fair and then to officer training meeting.
- Bridgett will store the booth.

Workers are encouraged to pick up passes and discuss what key messages will be shared. Putting green may be

a possibility. Jay can set one up on Tuesday in the Progress Pavilion.

Ag Venture Staffing at State Fair:

There is a State Fair Camp held August 1st, 5th, and 8th. It is an all-day camp for urban students to learn more about agriculture. FFA members and adult volunteers needed. Let Jeff know if interested.

NAAE Convention-Charlotte, North Carolina

Room lists were passed around. Dave Kruse and Larry Plapp will be presenting a workshop this year. \$4500 will be divided among those board members attending. If the Vice President does not attend, the alternate is eligible for the stipend.

Housekeeping:

Highlights:

- There is a digital version of the WAEE letterhead now available.
- Great comments on polo shirts.
- We will wait on ordering our polo shirts until we make decisions about the logo in August.
- Please send/email thank you notes to presenters and exhibitors.

Summer Planning Meeting:

The summer planning meeting will take place on August 13th from 9:00 am to 3:00 pm in Plover. Tentative agenda was shared.

Meeting was adjourned.

Respectfully submitted,

Arlaina Meyer