

WAAE Executive Board Meeting – November 16th, 2013

Executive Board Members Present: Laura Hasselquist, Jeanna James, Josh Rusk, Roger King, Kirk Kramp, Jonathon Ganske, Linda Sattler, Jeannie Alling, Troy Talford, Becky Wirkus, Nicole Reese, Dan Ziegler, Brian Pinchart, Brad Sirianni, Jeremy Hanson, Wally Sedlar, Steve Schank, Pete Kolpack, Bridgett Neu, Shari Graffunder, Kim Houser, Mark Zidon, Sara Schoenborn, Jeff Hicken

Meeting was called to order at 9:01 a.m. by President, Shari Graffunder.

Motion for approval agenda – Jonathon Ganske moved/Troy Talford seconded. Motion passed.

Motion for approval of minutes from August work day – Troy Talford moved/Steve Schank. Motion passed.

Summer Conference minutes will come to the board for approval at the January meeting.

FFA Foundation -

Sara Schoenborn gave report. The Foundation is on target to meet second quarter goal and have currently raised \$101,220. Star Mission funds were able to help provide \$6,000 to each branch of Team Ag. Ed. Additionally, the Foundation provided over \$26,000 in grant money to assist with participation at the Ag. Ed. Summit, chapter establishment grants, WAAE banners and others. The golf outings are underway – July 21st – Eau Claire, July 22nd – Wrightstown and July 28th in Middleton.

Membership -

Please contact your non-members to see if they are interested in becoming a member. Shari has written a letter to non-members that she will send out. Our current numbers are - WAAE: 268, UW – River Falls: 85, UW – Platteville: 47, WACTE Membership: 35, ACTE: 49

WAAE Officer Responsibilities and Duties –

Board reviewed the duties and responsibilities as board members. Jonathon recommended that alternate VP's get a copy of this so they know their role at PDC and before they agree to serve on the board. Troy recommended that we include the dates of the meetings in the document to help administrators. Linda recommended that Bridgett put the form on the website as well as the VP's getting the document emailed to them so they can use it at their disposal. Bridgett agreed to put the document on the website and send the document to Troy so that he can add dates and mail it out to the current VP's.

Financial Report –

Bridgett gave a quarterly finance committee report. Motion to approve the quarterly report by Steve Schank/Jonathon Ganske seconded. Motion Passed.

Finance Committee Update –

The committee had a conference call and went line by line to discuss. The committee recommended that Bridgett look to make certain that WAAE is not being overcharged with our investments – Bridgett is working with an outside organization to review our charges to see if being overcharged for our services. Jonathon wants the board (as well as the finance committee) to look at the board being frugal vs. a good investor.

NAAE Convention –

Please share flight information with Bridgett so she knows who is showing up when. WAAE is planning on having the state meal on Wednesday night. We still have one early bird registration available so if you know of someone interested, please let Bridgett know ASAP. Cost of the early bird is \$292.50.

Fall Inservices -

Jeff Hicken reported that they are going well with good attendance. Suggestions for upcoming inservices are to have people that have written/approved SLO's bring them with.

SLO's –

Josh Rusk created a Google group for SLO's (which is a private group) for WAAE members. If you would like to participate in the group you must have a Google account. People are able to review and comment on the SLO's written. Once they are written, members will be able to tweak and modify them for our members. Shari would like to have our "experts list" people work on specific SLO's. Please note that this is for WAAE members only – Josh/Bridgett both have administrator rights to send out invites.

FFA Alumni Report –

Jim Check gave an update to the board members. At the state level, if you currently don't have an alumni chapter, Wisconsin FFA Alumni will be offering grants back to FFA alumni's that need a kick-start. There will also be grants available for alumni chapters that have had financial difficulties (up to \$500). The purpose is to boost those alumni chapters that are on the "fine line" of coming back. On the state level, the Alumni is financially sound – looking for more things to do, hopefully at the State FFA Convention. Jim also reiterated that your FFA Alumni Chapters are there to help, if you need help, your alumni doesn't get it – call Jim Check.

Grow Wisconsin Magazine –

A magazine publication (page 12) for the advertisement was reviewed and approved. Team Ag. Ed discussed having a different picture or stats about people in the agriculture industry. PR committee discussed having this ad as a poster that WAAE members could use. Please note that this is online and you could copy it onto your computer and print it out

for yourself. Linda Sattler volunteered to (instead) put this together and email it to agriculture teachers to print out. A suggestion was also made to take them to counselor/school board convention.

School Board Convention –

Bridgett – The consensus is that WAAE will have a booth with WBEA (possibly). Bridgett will get WAAE booth set up. She will also contact the state winners from last year to represent WAAE at the booth as well as 2 state officers. We will use the 4 banners as a backdrop; have **Grow Wisconsin** magazines available for those that we have a good conversation with to send them with. To attend the School Board Convention costs approximately \$1,500-2,000.

DPI Report –

Graduation rate will be increasing from 2 to 3 credits of math and science. Jeff has a meeting on Monday with DPI and will have more information for us at the January meeting. Rural Ed Task force will be having a meeting on January 8th – place TBD. Discussed inservice dates for next year – maybe skip the week after National Convention but could go with the week before National Convention. National Ag. Ed. Summit – is on SAE's and an FFA Update. 10 individuals will be going. Funding will be paid for through DPI and if that happens could have an additional WAAE member. Current members attending are: Shari Graffunder, Kim Houser, Regina, Craig Kohn, Jeff Hicken, Cheryl Zimmerman, Sara Schoenborn, Dr. Zidon and Dr. Buttles.

UW – Platteville –

Dr. Zidon gave a UW – Platteville update. 8 students graduated and 5 of them are currently teaching in WI. There is the need for dual certified teachers (Agriculture and Tech. Ed). Student teachers are going to have to videotape themselves, send it out and have it critiqued – once critiqued, if there is something missing or something that they is done poorly, the student teachers will need to improve. If a videotape is submitted twice and is denied, the student teacher will be out. It is recommended that high school seniors earn a score on the ACT of 20 (or above) in reading, writing or math – please pass that onto your school counselors. Two great things happening - enrollment in the school of agriculture is up and we are happy to report that Rick Bockhop was promoted to full professor!

Spring Inservices –

The following sections will be having a Spring Inservice – 1, 2?, 5?, 6, 7?

Teach Ag –

The WAAE members that went to the Ag. Ed Summit last year would like to have a workshop at the Farm Bureau conference as well as the School Board Convention and School Counselor Convention. We will get help for the State FFA Convention from UW - River Falls.

WACTE Awards Program –

The group discussed the various award opportunities, although WAAE members are limited as to who we can nominate.

Outstanding Young Member - Bridgett will talk to Tiffany and Chayn to see who would like to fill it out,

Outstanding CTE person- Jeff Hicken

Outstanding Instructor – See Motion Below

Outstanding member for community involvement – Keith Gundlach

WACTE local of the year – Bridgett/Shari will fill out the application.

A suggestion was made to have a paper copy of the awards and possible nominees for the board for next year's board.

It was moved by Jonathon Ganske, seconded by Troy Talford to “ask and choose candidates for WACTE awards based by tenure to determine our nominees.” Motion passed.

National Policy Seminar –

The NPS is a workshop in Washington D.C. that is held for NAAE members to meet with and talk with their legislators. Currently, Shari Graffunder, Tom Sebranek, Paul Larson and Brad Sirianni are interested in attending. If you are interested, please let Bridgett know. You will need to leave Sunday afternoon and fly back on Wednesday afternoon. NAAE in conjunction with ACTE hosting the conference.

Award Applications –

Award applications are due to Bridgett by December 28th. Remind your nominees to send in their applications.

PDC –

Workshop proposals are open. Speakers scheduled are – South African study tour group on Monday. Jeff/ Larry on Tuesday and Ideas Unlimited presentations on Wednesday.

Instructional packets for PDC –

The instructional packets will be available (for purchase) for WAAE members and Region III members as well. The committee met and developed a mission statement, “By collaborating with all the sections of the WAAE, we will offer a collection of useful instructional materials that support the current trends and goals of agricultural education in Wisconsin, which will assist in meeting curricular needs for our members.” The committee will be including something from each pathway in the packets. This committee will be meeting again during the Halftime Leadership conference and the committee currently needs sectional reps from 1, 3, 4 and 7. Don't have to purchase the packet – it is an option for members.

Minutes from Sectional Meetings –

VP's, please make sure your minutes are sent to Bridgett so that she can post them on-line.

Sectional Newsletter –

Becky Wirkus volunteered to do the first sectional newsletter. Dan Ziegler agreed to put the newsletter together for the January meeting and Roger King volunteered to put the newsletter together for the April meeting.

Region III Report –

Kim Houser and Linda Sattler gave a Region III report. Region III will be held in conjunction with the PDC this year (the week after State FFA Convention) to give Region III members a taste of our PDC. There will be chances for Region III attendees to attend workshops, go bowling/golf/baseball game with WAAE members as well as attend the pork chop social. They will also tour agriculture in South-Central Wisconsin (Wollersheim Winery, Culvers, robotic milker and a stop at Carr Valley Cheese). If you are able to donate items for the raffle, they would be much appreciated. Bridgett also filled out a grant through Middleton Chamber of Commerce to help off-set the costs and should know if we received the grant by the January meeting.

Center Board Report –

Kim Houser gave a center board report. If you have any chapters in your section that haven't paid their affiliation fee, please contact them.

PR Committee –

Linda Sattler gave the PR Committee report. The group is planning on re-doing the Teach Ag. Booth – Linda is writing a Star Mission grant to help with funds. The committee is toying with various ideas of having something in the rotunda at the capital, possibility of making a parody video of "What does the Fox Say" and changing it to "What does the Owl Say". (the committee will be recording this during the Halftime Leadership Conference-wear an FFA shirt), there is also a possibility of filming in different schools but it will be all teachers, no kids. The goal will be to unveil the video at the beginning of FFA Week. The committee is also looking at what to promote CTE to the media (Eau Claire, LaCrosse, Madison, Milwaukee) to highlight one program each day.

Mentor/Mentee –

Laura Hasselquist reported that they have had a lot of people have been tapped to become new members. The group recently added a sunshine sub-committee that will send cards to new teachers. If there is someone new in your area, please support them and reach out to help them.

Work Session -

Please plan to have some work time at the Halftime Leadership Conference dedicated to the following sub-committees:

Membership Services – Recruit/Retain, Statewide Test Bank for Achievement Measures, Strategic Plan and SLO's.

Meeting was moved to adjourn by Wally Sedlar/seconded by Jeanna James. Meeting adjourned at 2:17 p.m.

Respectfully Submitted,

Kim Houser, WAAE Past-President