

Meeting Minutes WAAE Board November 2009

WAAE Executive Board Meeting

November 13, 2009 9:00 a.m. - Plaza Suites & Hotel, Eau Claire, WI

The Meeting was called to order at 9:05 a.m. by President Zobeck

Approval of Agenda - Dave Laatsch moved to approve, Kim Houser second

Approval of Minutes, Summer Conference, 2009 (June and August)

- Marty Nowak moved to approved minutes from June and August and Dave Kruse seconded the motion

Financial Report - Bridget discussed the financial reports that we passed out to all who were in attendance.

- Marty Nowak moved to approve the financial statement and Gary VonRuden seconded the motion. Motion passed
- Bridgett discussed checking account balance. With a high balance, she is looking at transferring an amount over to money market account.
- Marty Nowak moved to give the executive director of WAAE permission to transfer monies from checking to the money market and vice versa as they see in the best interest of the WAAE organization. Seconded by Kim Houser. Marty moved to amend the motion by adding in consultation with the WAAE President. The new motion reads the director of WAAE has permission to transfer monies from checking to the money market and vice versa as they see in the best interest of the WAAE organization and in consultation with the WAAE President. Discussion followed. No Objections from the board, Everyone in favor, motion passed.

Membership - 304 active members and 151 student members. 99 UW-RF students and 52 UW-P students

A. WACTE membership is at 31 members

- Contact Non-Members: Non-member list was not handed out but there were addition of Keely Steele from Menomonie and Mike Hennes from Hartford are now member
- Discussion followed regarding student membership and how many student members actually go in to teaching ag ed. This discussion will continue at the next meeting in Stevens Point

Old Business

A. ACTE/NAAE Convention November 17-21 in Nashville, TN

- 27 individuals attending, Any person in attendance that are on the board should serve as official delegates (Saturday session), in order to get stipend, you must have an article written for the newsletter

B. WAAE /DPI Fall Inservice

- Gary VonRuden, on behalf of section three said they are looking forward to Green Bay. Also would like to see membership information on website. This information can be found on the DPI website.
- Bridgett discussed website and the improvements that are being made. There has been a restructure of the website. Gary VonRuden discussed bringing back the membership and photo directory.
- Corrections to membership information were given to Bridgett.
- If you have receipts and want to get reimbursed please send them to Bridgett

C. WASB Convention – January 20-21, 2010

- PR committee having a booth there. Looking at award winners to work at the booth. Jeff Zobeck is sending out letters to those award winners.

D. Committee Restructuring Surveys – Marty

- Marty will compile the results from the survey and share at January meeting in Stevens Point.

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- Continue to look at statewide committees including recruitment and retention and wellness committee. Try to get members involved in these committees

E. Committee action items from 2009 meetings

- PDC survey information was gathered. Reviewed the suggestions from each of the committees and results were shared with the board. (handout was given by Marty from each sectional and statewide committee)

F. Hotel Contracts for PDC

- 2011 and 2012 will be in Green Bay
- Discussion on where the conference will be in 2013 and 2014. Other ideas are in Wisconsin Dells, Olympia Conference Center and Resort in Oconomowoc. This will come up again in January so continue to think about the options we have for the PDC. Ho Chunk has already sent in a bid.
- Idea to send out minimal conference requirements that can be sent out to visitor bureaus, etc. Possibly add a link to the website. It was moved by Chuck Rasmussen to allow Bridgett the privilege to book Green Bay for 2013-2014 if needed, meaning if she had to make an immediate decision about the situation, seconded by Deb Ihm. Motion passed.

G. Other

- Whyag.com, Jeff passed around a book that shows what the website will look like
- Jeff discussed getting a UW-P credit for being on the board. Forms were passed around for anyone who was interested in doing that.

7. New Business

A. WAAE/DPI Spring Inservice

- Begin to make plans for the spring inservice
- Section 10 will be going to Badger
- Change Lives Follow up – Follow up Survey? Brochures sent to each student . There are some follow ups that are happening will this years students. There has been talk about a survey that discusses the value of the program

B. NQPS

- Dave Kruse reported to the board. Nine programs met in October in Wausau. Craig Fredickson from Nationals presented. This is a measuring tool to see how successful your program is. Looked at what can be improved within the program, what changes have been made. How do we get more schools involved? The district buy in is going to be the difficult process but it is good to have the attention of the administrators for a day. Jeff would like some feedback about what people are thinking about the program.

C. National Teach Ag. Ed. Day (Feb. 25) - Job Shadow - Promotional Materials from NAAE.

- Core group of individuals to work on this project. We will work on this during our break out sessions.

D. Change Lives Teach Ag Ed Report/Funding request for 2009/follow-up

- Request from FFA Foundation to help sponsor one quarter of the program. There was a motion by Marty Nowak and seconded by Dave Kruse to sponsor ¼ of the program (\$675.00). Discussion by Jeff Zobeck and Marty Nowak. Following discussion Marty moved to lay on the table the motion to

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support the program, Kim Houser seconded. Motion passed. This will be discussed at the January meeting.

E. WACTE Awards Program

- This could be an avenue that some of our members are missing out on. The WAAE board members who are WACTE members will review the materials and be provided with the opportunity to apply.

F. Enhancing Membership in WAAE – Fact Sheet

- Dave Kruse handed out What WAAE does for you, your FFA, you ag ed program and your students. What to do with the information? Hand out to nonmembers to let them know about the advantages of WAAE. If you have anything you want to add or change, please talk to Dave Kruse.

G. Award Applications

- These will be judged at Half Time. Post Secondary need to select their candidates and notify them. Past Presidents' Committee will select their nominees at HalfTime. If applications are emailed to you, make sure they are in the correct font. It is best to get a hard copy.

H. Professional Development Conference Planning

- Opportunities & Input: UWP and UWRF are wondering what types of workshops they could present for credit, LVEC and CTE coordinator programs, Science in the classroom
 - Conference Theme - Kim has volunteered to head this up
 - Speakers – Kick off and luncheon: Looking for ideas for speakers for PDC
 - Banquet - We're going to have one
 - Evaluations - Any input that can be given to Bridgett would be appreciated
 - Door Prizes – Section VII
 - Social Activities-Bowling, Golf: Ralph reported we are having golf! Kim reported we will have bowling!
 - Silent Auction: Last year was the best year we have had. There were a lot of items that were brought in
 - Raffle Prints-Minn Tex twill be providing prints in 2009: Bud and Georgia will once again bring the prints
 - Banquet Social - Possibility of Comedy Sportz, Jim Wand

I. Minutes From Sectional Meetings: Minutes should be submitted for any sectional meetings that are being held. Please submit to Bridgett

J. AgEd Workforce Development Council Update: Council met and is working on a project called whyag.com. This site will help displaced workers and tell them about opportunities in agriculture. The council is financially not doing well and because of the economy, they are looking for ways to gain some revenue

K. Winter Newsletter— Deadline December 15th and articles are required by the three P's and those that received a stipend to attend the NAAE convention.

L. Sectional Newsletters: Wendy will send the template for the newsletter to Bridget and she will send it out to the VP's

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- M. National Policy Seminar – March 8-10, 2010 in Washington, D.C.
Zobeck and Houser went last year, A good idea to send two individuals to the seminar. Those interested include Marty Nowak, Dave Kruse. If any other person is interested, please contact Bridget.
- N. Region III in 2014 Hotels Bids: Chula Vista, Kalahari, Ho-Chunk, Wintergreen Resort, Wilderness and others have bid on this event. Most are offering state rate meals, and some freebies. We will also checking with our hotel from Baraboo that we used several years ago.

8. Reports

A. President's Report – Jeff Zobeck

- Correspondance with payment of student membership, two thank yous were received by Jamie Reiner and Katie Lincicum
- Thank you to everyone for their dedication to the board

B. DPI – Jeff Hicken

- Career Cluster consultant position will hopefully be posted soon
- UW-Madison Ag Ed program is frozen. Accreditation ran out, hired an individual with no aged background and cannot supervise student teachers. 4-7 students currently in program are now stuck and will not be able to get a degree in Ag Ed.

C. WTCS

- Report given by Marty Nowak: Wants to keep the lines of communication open with the technical college system. If you have concerns about your district, start contacting your district board, Problems with replacing retiring teachers, concern with dropping some programs

D. FFA Center Board – David Laatsch/Cheryl Zimmerman

- Discussed transfer of money from the association to the center and vice versa. Looking to streamline how the process works. Online Conference Registration is going well. Upcoming events: Rose Bowl Parade (BJ Chrisler and the two gentleman from Randolph will be riding/walking with the float). National Teach Ag Ed Day activities are being planned. BJ Chrisler attending National Ag Day in March. Cheryl discussed her part on the National Board (NASAE). Dues increase will take effect next year. National dues will be \$7.00. American Degree requirements are increasing

E. Promotions & Public Relations Committee – David Kruse

- WASB convention representatives. Looking for individuals to work at the booth. The recipients of the outstanding program and educator will be asked to help staff the booth and promote an aspect of their program.
- PSA announcement will continue. Contest will be looking at the concept of doing a graphic media PSA due to the low interest in the PSA competition. Would like more participation

F. Team AgEd Mtg

- What to do about programs that are struggling. How to improve them and make them better. Start up of new programs and what we need to do in order to do that. What are we doing to move forward.
- Change Lives Teach Ag follow up has been done by RF and some is going to be done with Plateville
- Data Collection-agreed that we need to start collecting data to help promote agricultural education
- Program retention-what will happen to a program after a teacher retires

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G. Mentor/Mentee Program – Rachel Sauvola

- Thanked the board for their efforts in creating a new recruitment and retention committee
- Mentor training-when and where can we do this?
- New Teacher workshop-The workshop was successful again and the committee would like to continue to use this program as feedback has been great.
- Discussed mentor/mentee program at the technical college level. There seems to be a need for this program at that level.
- We need to continue to build the partnership between new teachers and the WTCS and know that the resources are available.
- Approved Sunday New Teacher Program for Sunday.

9. Work session for WAAE Executive Board

- 2011 Board members to discuss Green Bay transition
- National Teach Ag Day

11. Meeting Schedule

- A. Midwinter Mtg-Jan. 9th-10th (Friday and Saturday)
Begins Friday at 1:00 p.m. --Stevens Point

The meeting was adjourned at 3:15 p.m.