

WAAE Board Meeting Minutes
Oconomowoc, WI
Saturday, November 10, 2012

Attendance:

Jeanna James, Bruce Brunner, Steve Schauf, Troy Talford, Wally Sedlar, Crystal McGrath, Jonathon Ganske, Kevin Hoffman, Renee Lehman, Bridgett Neu, Shari Graffunder, Josh Rusk, Kim Houser, David Kruse, Jordan Donnerbaur.

Meeting was called to order by Kim Houser at 9:08 am

Approval of Agenda:

Motion to approve agenda by Troy Talford. Second by Shari Graffunder. Motion passed.

Approval of minutes:

Motion to approve minutes of PDC and August board meetings moved by Shari Graffunder, seconded by Renee Lehman. Motion passed.

Financial Report,

Bridgett shared the six month – financial report as of Aug 31, 2012

Membership:

WAAE/NAAE 278 active 149 student

WACTE 35

ACTE 47

Old Business:

NAAE Convention: Those attending NAAE are asked to share travel information with Bridgett. We again are very excited for the representation WAAE members will have in Atlanta as award winner, presenters, and attendees.

WAAE DPI Inservice: Attendance averaging 25/session

WASB Convention-Wisconsin Association of School Boards

WAAE will be partnering with other CTE groups to coordinate booth space and share a combined CTE message. This effort has developed out of a CTE leader meeting that took this place summer.

Committee Action Items-None

New Business:

WAAE Spring Inservice

The following sections are planning on a spring inservice-- 5, 6, 8

Teach Ag

Section 6 committee: Day is September 26, 2013

Section 6 rep will work with Change Lives Teach Ag workshop at State Conv.

WACTE Awards Program

WAAE members that are also WACTE members are encouraged to apply for awards within the WACTE organization.

Outstanding CTE leader award

Outstanding Instructor

Outstanding Member

National Policy Seminar: Washington DC March 4-6, 2013

Current interest: Shari Graffunder and Josh Rusk. Individuals interested in attending NPS should indicate interest by the January board meeting or earlier. This is a great opportunity to build your advocacy skills for agricultural education.

Award Applications – Kim

Each section should now have selected its nominees for WAAE awards. Applications are due to Bridgett by December 28th. Please note that this now includes Agri-science teacher. NAAE has assumed responsibility of this award from FFA.

Professional Development Conference Planning

Workshop Proposals –We are now accepting proposal for 2013 PDC workshops. We now have links open at our website WAAE.com.

Speakers: If you have ideas for keynote speakers for luncheons, please forward your ideas to Bridgett.

Minutes from Sectional Meetings-As you conduct sectional meetings as well as committee minutes, please submit them to Bridgett in a timely manner.

Sectional Newsletters

Seeking volunteer to create a newsletter after each board meeting- Jeanna James volunteered for the first newsletter.

WAAE Website Approval

Report from Team Ag Website Project. Representatives from Team Ag Ed have been recommended that we work with both US AgNet and Group Leaf to develop a new unified website presence. Moved by Jonathon Ganske and second by Josh Rusk to ratify the Team Ag Ed decision. Motion passed.

Star Mission Grant Application Approval

Linda Sattler shared grant proposal for Star Mission Grant. Grant proposal from PR committee to develop trade show displays to showcase WAAE winners and programs at trade shows.

Shari Graffunder move to approve the grant request for the Star Mission grant program. 2nd by Josh Rusk. Motion passed.

Region III 2014

We are set for Madison combined with our PDC

We will work to establish a core group during the 2012-2013 year.

We will work on developing a flyer to distribute at Atlanta, GA and Yankton SD.

Reports

FFA Foundation *Jeff Zobeck and Nicole Nelson*

Golf Outings – changes implemented to help encourage sponsorship. Examples include Naming rights options \$1500, Activity Sponsor \$1000 or \$500, Hole Sponsors \$150/outing, \$300 exclusive hole sponsorship.

The foundation has been evaluating investment policy to help protect the investments of the foundation.

Star Mission Partner update: The 5 team ag ed members (FFA, Foundation, Alumni, WAAE) are key components and benefactors. 10% of contribution is given to each entity. Remaining 50% is distributed through a grant process.

The Foundation has approved a strategic plan for their organization.

Goals: Increase donations 12% or \$45,000

Increase Star Mission Partner by 40%, \$6,000

Increase Convention Partner by 20% or \$15,000

Increase proficiency by 10% or \$5,000

Increase leadership dollars by 27% or \$11,500

Alumni-Jim Check: Thanks. Change of direction for WI FFA Alumni: Increase focus on helping alumni affiliates help their local programs. Doing for ag teachers. Will have programming at WI FFA Convention for alumni; Will be hosting ADC in 2013-Green Bay(day passes also). No national scrapbook awards, no legion of merit, increase of 500 new life members, WI 9100 members. Goal: one alumni chapter/FFA chapter. Alumni convention in Fond du Lac, early registration incentive for affiliates.

PR Committee

Seeking a day in the rotunda during national FFA Week

Will be seeking time at halftime for second round of 3-2-1 go.

Seeking some guidance on what kind of budget the PR committee has on a regular basis to help meet advocacy initiatives. Shari Graffunder moved to allocate \$2,000 of advocacy budget to the PR committee. Motion passed.

Finance Committee Update

Conference August 24th

Consider changing format of budget to be more reader friendly.

Define role from board

Suggestion: Limit board to \$5000 variation from/ Changes larger than that brought to finance committee

Troy Talford moved that "Any purchases over \$5,000 will be sent to the finance committee for consideration prior the WAAE board for consideration. The executive board will have the capacity to act on financial decisions less than \$5,000." Second by Wally Sedlar. Motion passed

FFA Report – Cheryl Zimmerman

2011-2012 FFA membership 19,048

Cheryl also shared the outstanding results of FFA members from the National FFA Convention.

Team Ag Ed

Continued work on Wisconsin Team Ag Ed website project

National Ag Ed Inservice – January 2013

We have secured a grant from the Star Mission project to help send 10 individuals to the inservice held in Indianapolis, IN. The focus of this year's inservice is teacher recruitment and retention. In addition to attendance, professionals will be able to experience this inservice through an online component.

CDE-

Gordi Gasch has been working on a CDE website that will be available soon.

The Wisconsin CDE committee is working on a new online Wildlife Contest that will be available for Wisconsin FFA chapter and agricultural education programs –Cost will be \$3/contestant per student.

Work Groups:

Those in attendance divided into work groups

Member Services

Focus on services to post secondary (4 year, extension) will seek out info from post secondary agricultural educators.

Ideas – free registration to potential target groups

By-laws and officer roles

Statewide Curriculum guides

Provide an example of 15 common course ideas and develop an outline of common units. May be used to develop common coursework and possible assessments.

Strategic planning:

cleaned up wording of potential key points, will present to WAAE board members to identify most urgent priorities.

Will share in January and begin work on developing action plans.

Other items:

Ag Ed Standards Review will be released in June 2013

Motion to adjourn moved by Troy Talford, second by Shari Graffunder.

Motion passed.

Respectfully submitted,

David Kruse