

WAAE Business Meeting Minutes

January 9, 2015 at Holiday Inn Stevens Point, WI

Members Present: Jeanne Alling, Pete Kolpack, Jordan Donnerbauer, Katie Christianson, Steve Schank, Tracy Brunton, Shelby Mitchell, Kevin Hoffman, Dan Ziegler, Amanda Seichter, Kris Beaver, Joel Kuehnhold, Becky Wirkus, Rene Lehmann, Sandy Dykes, Jeanna James, Brian Pinchart, Kirk Kramp, Jacob Cramer, Brad Sirianni, Dona Goede, Mark Zidon, Tom Yost (Arrived Later), Jeff Hicken (arrived later), Bridgett Neu

Absent Members: Roger King

Guests: Dr. Jim Graham, Sara Schoenborn, Cheryl Zimmerman

Linda called the meeting to order at 1:09 p.m.

Approval of Agenda with flexibility – It was moved by Kirk Kramp and seconded by Sandy Dykes to approve the agenda with flexibility. Motion Approved.

Rene Lehmann moved to approve the November 2014 Executive Board Meeting minutes and Amanda Seichter seconded. Motion Approved.

Financial Report - The quarterly financial report as well as the finance committee report were presented together by Troy Talford. Troy informed the group that we have a concern regarding the WACTE dues that were collected last year as WACTE provided a \$20 discount for a small window time. During that time there was a savings in dues of approximately \$800. To refund the the \$20 per person back to each person would be difficult from an accounting standpoint so we will contact those individuals affected with a proposal to send the money to support advocacy efforts through the Wisconsin Agricultural Education Foundation.

Troy moved to donate the WACTE refund of approximately \$800 would be given to the Workforce Development Council's fund pending results from those who are WATCE members. Jeanne Alling seconded the motion. Discussion occurred. Troy moved to table the motion. Jeanna James seconded. The motion was tabled .

Membership - Current **Membership Numbers are** WAAE/NAAE – 292 active members, WACTE – Active 34 members , and ACTE – 61 active members

Old Business

Sectional Newsletter Volunteer – Katie Christianson has offered to create some notes from the meeting to be sent out to the membership.

NAAE/ACTE Convention – All Attendees – Linda Sattler, Jeanne Alling, Kevin Hoffman, Jeanna James, Kirk Kramp, Jacob Cramer, Shari Graffunder, and Bridgett Neu shared their experiences at the NAAE/ACTE Convention. They discussed various workshops and networking possibilities. Everyone is encouraged to attend this conference if they have the opportunity. There is a budget of \$6,000 allocated for board members to share to attend this conference. This year each board member received

\$1000 reimbursement for travel and housing and registration expenses. Other members receive their registration paid by the association. The 2015 NAAE Conference in New Orleans. Linda reminded the attendees to complete Thank You Notes. Please hand in expenses for the stipend amount.

Location for 2016 PDC Conference – Linda and Bridgett shared a spreadsheet with all the hotel information requested from the board. Rene Lehmann moved to book with the Radisson Paper Valley Hotel in Appleton for 2016, 2017, and 2018. Jeanna James seconded. Motion passed. Kevin Hoffman informed the board that they should consider other parts of the state and stay in different hotels, in order to access other educational opportunities of diverse agricultural industries. He suggested that we might also consider UW and technical college campuses in the future.

WASB Convention – Mark Cournoyer is going to represent agricultural education. The Wisconsin State FFA Officers will be assisting at the booth in Milwaukee. Mark and his classes will be providing meat education. This saves WAAE approximately \$1800. The PR committee will be completing a one page sheet for informational components.

Committee action items from 2014 PDC – It was presented by Troy Talford that there were no real big action items that came out of committees other than the discussion of changing the section 9 committee to being the Ideas Unlimited Committee. It was discussed that this change would take place after a vote to change the wording of committees in the by-laws.

National Policy Seminar – The ACTE National Policy Seminar will take place in Washington DC, March 2-4. It was decided to send Tom Sebranek and Rene Lehman since they have not attended before. Bridgett Neu and Shari Graffunder will attend and also participate in the ACTE Leadership Academy. WAAE will cover flight, hotel, registration and meals. Paul Larson also attends courtesy of NAAE. Kirk Kramp moved to send Bridgett, Shari, Tom and Rene – seconded Brad Sirianni. Motion passed.

National Ag. Ed. Inservice will take place in Indianapolis, IN January 27-29. Jeff, Cheryl, Sara, and Shari will be attending.

WACTE Convention - This will be held in Oshkosh in April. This is typically a small conference of less than 100 people. Glenda Crook, Keith Gundlach, Bridgett Neu, and Local of the Year are up for honors due to be selected to represent WAAE. If you are interested in attending please let Bridgett know. They are looking for WACTE Board members, if you are interested in becoming a board member, please refer to your e-mail.

Officer Roles & Responsibilities - Please refer to your hand out in the packet. If you have questions, please ask Linda, Bridgett, Shari or Troy.

New Business

By Laws change - Troy reviewed the bylaws and proposed changes with the group. Strike section 7 and 8, remove titles from the bylaws but have them on a committee description list document. Troy moved that we vote at the annual meeting a bylaws changes for the Article 7 Section 7 and 8.

WAAE Spring In-service - Linda asked for the sections to state if they were planning to hold a spring inservice. Section 6 is the only section planning an inservice at this time.

FFA Alumni Convention - The convention will take place February 6-7 in Stevens Point.

Star Mission Donor Update – WAAE will be submitting a grant proposal from the Instructional Packet committee. \$3,000 was what they requested last year. Due to the popularity of the program and that it will likely grow from 80 packets last year to over 100 this year the proposal for this year is for \$5,000. Troy moved to approve the Star Mission Grant Proposal of \$5,000 for the Instructional Packet Committee. Amanda Seconded. Motion passed.

Troy presented his idea on the DuPont Institute at PDC. They plan to conduct a state level version of the program here as a pilot this year. The program would begin on Sunday and run through the end of the day on Thursday. Jeanna James moved to approve funds for the DuPont Institute at PDC for 2015. Steve Schank seconded. Motion passed.

Linda has submitted a proposal to Penn State to bring a group of pre-service teachers to Wisconsin to learn about agricultural education in the state. The idea would be to set up experiences to showcase our programs and items of interest in our state. The goal would also be to recruit some of these teachers to come to Wisconsin for employment. Kirk moved to approve the Penn State proposal – Rene Seconded. Motion passed.

Region III Conference, Scottsbluff, Nebraska - The conference will be held June 29-July 2. If you are interested in attending please let Bridgett know. Those that expressed interest so far are: Jeanna James, Linda Sattler, Dan Ziegler, Troy Talford, Joe & Tracy Heinbuch, Roger King, Kim Houser, Rachel Sauvola, Shari Graffunder and Bridgett Neu.

Candidates for President Elect - 1 – Jeanne – checking with administration, 3 – Steve - No, 5 – Kevin - maybe, 7 – Joel - No, 9 – Jeanna – Maybe, Tom - No

Executive Director Contract - Linda discussed that it was time to overhaul how the evaluation process is conducted. The current form is not very useful and the three P's are working to come up with a more productive tool. The board was asked their opinion on the process. The evaluation will be conducted before the end of the fiscal and the new contract will be ratified at the April meeting. Linda also shared with the board a proposed by-law change that would need to be made to reflect a new process. This will be compiled by the three P's and presented to the membership to vote on at the annual meeting.

CDE Coordinator Contract - Bridgett has talked with both Gordie and Jan Hildebrandt who is serving as the CDE Committee chair. Both are happy with the current contract. Steve Schank moved to accept Gordie Gash's contract for the 2015-2016 year for \$5,000. Kirk Kramp seconded the motion. Motion approved.

Conference Staffing Support- Kirk moved to hire additional staffing needs for PDC and additional time needed. Kevin Hoffman seconded. Motion approved.

Apparel/Logo - Linda informed the group that Roger King was looking to additional clothing options with the WAAE logo. Nathan King is looking to improving upon the WAAE logo. If you would like to join Roger and Nathan on the committee, please contact them.

Professional Development Conference - Linda asked if people had suggestions for the grid of events.

Linda explained the change of the schedule for exhibitors and that their day will be ending earlier than in the past. Jeff Hicken presented that we have been working with the Wellness Committee and creating better relations with counselors. Natalie Killion, counselor in the Green Bay schools has been

approached about coming to speak to the group about ways to better work with counselors. Another consideration would be to how to handle daily counseling of students.

- Conference Theme: Teach AG – Hand print logo. Best. Job. Ever.
- Ideas for give away items are a potential Stress Owl and/or Lanyard. Dan Ziegler is going to do some further research on these items.
- Speakers - We are looking into conference speakers and hope to be able to make some decisions soon.
- Silent Auction Donations – come from Bud and Georgia, Dane County Ag Teachers, Sauk County Ag Teachers,
- Pork Chop Dinner - The picnic is going to be moved back to fireman's park which is where the picnic has been held previously. The picnic will take place on Monday, June 22nd.
- Baseball – The committee will be Jake Cramer, Jeanna James, and Steve Schank – price levels will be shared once the committee has met.
- Golf – Kris Beaver, Dave Rizzardi and Jeff Griffey are the members of this committee. They will meet during dinner tonight and report back on their plan.
- Bowling – Dan Ziegler and Kevin Hoffman are heading up this committee. They have located a bowling alley and have a plan in motion.
- Door Prizes – Section 2 is responsible this year.
- Banquet Prep – VP will read through the script on Wednesday afternoon. Alternates are welcome to set up and help out but if they have a workshop they want to attend they are welcome to do so.
- Script – Amanda and Kris are writing the script.
- Social – After the banquet on Wednesday – The committee is Becky, Joel and Troy.
- DuPont Institute – One trainer from DuPont Ambassadors will come to train members on inquiry methods.

Reports

DPI – Jeff Hicken

- Carl Perkins Funding Changes
- CTE Month in March – Please promote
- Governor's Proclamation is possible
- Act 59 – it can be spent on anything as there are no specifications, the money will come after approval occurs.

FFA – Cheryl shared her update with the board, highlights include:

- FFA Center Board met this morning
- FFA Association meeting occurred simultaneously with WAAE meeting
- Speaking contests start on January 15th
- March 1st is the new deadline for final membership. Please do a batch instead of one member at a time.

Upcoming Dates:

- ✓ National FFA Foundation Board of Trustees Meeting
- ✓ National Ag Ed Summit – Attending for Wisconsin – Cheryl, Jeff, Sarah, and Shari
- ✓ UW-Madison Collegiate

UW Platteville –Mark Zidon/Rick Bockhop - Rick Bockhop is currently taking a class this week on biases related to educational components.

UW River Falls – Tim Buttles/James Graham – Dr. Graham presented the UWRF report to the board. For the fall Semester 2013 there were 5 graduates with placement in agricultural education. In the Spring Semester 2014, there were 10 placements of agricultural education graduates. There were 5 people who completed master degrees. There are 84 currently enrolled undergraduates and graduate students seeking initial certification in agricultural education. (24% male and 76% female)

- There were 8 student/intern teachers for the fall semester of 2014. There are currently 10 student/intern teachers for the spring semester 2015.
- He presented college updates and departmental updates were presented. Also shared the accomplishments at the National Collegiate Ag Ed Conference/ATA Conclave. Dr. Graham also presented statistics on UWRF hosting the Falcon Ag Challenge and presented 2 Parliamentary Procedure workshops. UWRF was asked to judge WI FFA Parliamentary Procedure Contests. The 54th annual Ag Tech Contest will be held March 28, 2015.
- Discussed the idea to have interview exit or questionnaire about why Ag Ed majors are not going into teaching after graduating.

Mentor/Mentee Program – Jamie Propson Jamie asked for Star Mission Grant Funding for Mentor/Mentee. Amanda Seichter moved to approve the mentor/mentee grant proposal. Jeanna Seconded. Motion passed.

FFA Foundation Report – Sara Schoenborn

- Sara shared with the board the support programs of the foundation. There are more members supporting the Blue and Gold Society. They are asking for past state officer program.
- Raised \$60,000 for the star mission grant. WAAE received \$6,000 in December for our portion of the membership.
- December 16th was the grant selection. The partners who decide the outcome are the industry supporters.
- Nicole has left for another adventure. Bradley has joined the foundation staff, she has been a past FFA member and is going to work from a remote office.
- National FFA Inservice attendees will be Jeff, Cheryl, Sara, and Shari.

WI Workforce Dev. Council – Paul Larson

- Paul Dietman is the chairperson of the council. Al Herman is the Executive Director.
- Grant from Southern Wisconsin Agricultural Workforce Development – of over \$200,000
- Grants and Partnerships with UW-Platteville used to put on trainings for students, displaced workers and others to provide them training to enter the Agriculture workforce
- Agri-Future Summit help April 8th and 9th to bring in students from universities, agricultural industry leaders and state leaders to look at the challenges in the industry to see how we can solve the problems
- Negotiations with the governor's office to put matching funds into the budget – ex: if we raise \$75,000 then the state budget would match it with another \$75,000
- WAAE has been a big supporter and they appreciate the support!

- Remember project – Ed Janis with the Foundation, he is interviewing older agricultural people and capturing their memories and putting it on a website and possibly an exhibit at the Madison Historical Society

NAAE/Region III Report – Glenda Crook

- There is a need for judges for the NAAE awards. If you are interested in serving as a judge please let Bridgett know. A call for judges will be coming this spring you may respond directly to NAAE if you are interested.
- Glenda thanked the board for the flowers that she received upon her election as regional vice-president.
- Thank you to those who have shared articles on other agricultural education departments. Board members shared their thoughts on this point.

Meeting Schedule -

- April 24, 2015 – UW – Madison, 9:00 a.m.
- June 21, 2015 – Middleton, WI 3:00 p.m.

Award Judging

- Bridgett explained the procedure to the board members.
- All members need to judge at the same time. Ties are not allowed and have to be taken care of prior to leaving this evening.
- Banner, script, and press release need to be completed prior to leaving tonight.
- Supporting page needs to be related to the application outline – each narrative needs to also consult the pictures/supporting page as well as the writing.

The meeting was Adjourned at 4:44 pm

Submitted by Shari Graffunder, Past President

Upcoming Dates:

- WASB Convention January 21-22, 2015
- National Ag. Ed. Summit January 28-30, 2015
- FFA Alumni Convention February 6-7, 2015
- National Policy Seminar March 2-4, 2015
- WACTE Convention April 16-17, 2015
- April Board Meeting April 24, 2015
- Professional Dev. Conference June 22-25, 2015
- Region III Conference June 29-July 1, 2015
- NAAE Convention, New Orleans November 18-22, 2015