WAAE Executive Board Meeting
Minutes
UW-Madison, Animal Science Rm 654
4-28-06

I. The meeting was called to order by Keith Gundlach at 8:40 a.m.

II. Agenda Revisions

A. Keith announced to add under new business: I. Search Committee Appointments

B. Ron VonGlahn moved to accept the agenda with flexibility as revised, seconded by Doug Raymakers, motion passed.

III. Approval of Mid-Winter Minutes

A. No changes were announced so the minutes were approved as printed.

IV. Board Reports

A. Financial Report and Update - TJ Hankerson

1. TJ Hankerson of UBS Financial passed out the financial report for WAAE first and discussed it with the board. TJ reported that UBS is continuing to follow the directive of the board to invest conservatively and have slow and steady growth. TJ said that he has no recommendations to change anything in the investment plan of WAAE. TJ then answered questions from the board. David Laatsch asked if investments are solely domestic or if they are a mix of domestic and international. This was then discussed.
2. TJ then passed out the financial report for the Wisconsin FFA Center and discussed it with the board. The investment plan for the center is also very conservative and a larger cash flow is accounted for.
3. TJ then passed out the report for the newest account which is the CDE account; this has only been open for a week. The FFA Foundation formerly managed this account and now WAAE will be managing this account.

B. Financial Report - Dick Aide

1. Dick pointed out the financial report for the board. He pointed out a mistake on page 3. He corrected the report as to summer conference expenses from 2005. Some items were listed on the wrong line and Dick pointed out where he had hand written in the corrections. These corrections did not effect the bottom line.
2. Then Dick discussed the new CDE account which has just been started in the past week. Dick reviewed why the CDE account was moved to WAAE for the information of the board members.

C. Membership - Dick Aide

1. There are only three changes in membership since the last meeting. Two persons at Oshkosh are now members as their original money went to the Arts Alliance and Jan Hildebrandt has now paid. 323 members at present (last year 326).

D. Campus Visits - Diane Runde was not able to set up a visit at UW Madison due to low enrollment. Rick Sime was at UW Platteville last spring but has not had a visit yet this year.

E. Committee Reports - Jerry Wendt

1. Jerry passed out the current list of committees that he has and discussed it with the board. Jerry said that he is going to challenge each committee to update their goals and plan of work.
2. He is going to ask each committee to let the board know if they need to have any action from the board.
3. Highlights: Curriculum - concern about passing on information that comes on the web concerning curriculum. Farm Business and Production - to properly recognize the exhibitors at our conference. Fund Raising - wants to bring back the Silent Auction. Past Presidents - retiring recognition gets to be a problem; sometimes people are gone for pictures when their names are called to be on stage. Publicity - read report carefully as they have done a lot this past year.
4. Jerry then passed out the sectional committee reports. Jerry said that he hopes to get this info to Bridgett to get on the website. Special Workshops committee felt that their value as a committee needs to be looked at as to the feasibility of this committee. Jerry's suggestion is for that committee to look at the Local Success Program and help schools adapt this to their situations. Diane suggested that Section IX be consulted as to whether or not they would like to work on this idea. Jeff Hicken asked if there has been any thought as to opening up

these committee topics so that people in other sections can join a committee they want to be on? Pros and cons were discussed. Question was brought up as to whether or not Local Program Success would be better as a statewide committee. It was questioned as to whether or not there are committee descriptions as to the plan of work. International Agriculture needs to be added somewhere and also a New Member committee (working with the mentor/mentee group). Section VI members present at the board meeting said that the New Member aspect could be added to their sectional committee which is Membership Development.

V. Related Organizations Report

A. DPI Report - Jeff Hicken

1. Jeff passed out a survey conducted by the DPI consultant in Iowa and discussed it with the board. He discussed how this survey is being used in Iowa and how valuable the Iowa ag teachers feel the results are. He reported that the results of this survey have now gotten to the Iowa legislature and the legislature has concluded that more science, math, and agriculture need to be taught in the Iowa schools. Jeff discussed with the board how we can and must use this type of information in Wisconsin. Jeff reported that Rick Bockhop will be working with him on this project. Jeff reported that we are in a situation where we have to create a data collection system and a form to input the information into a data base.
2. Membership - 115 FFA members not on rosters as of yesterday that participated in CDE events (problem that Keith E. has been out with pneumonia). Diane Runde said that a problem is that many FFA Advisors do not know their chapter number and so the student is listed from the wrong school and this adds to the big mess as the advisor just names any old number. Solutions to the problems were discussed by the board. Jeff said he will be looking for help on this situation.
3. Future Farming Forum. Jeff discussed this event with the board. This is a way to let many people know about FFA and Agriculture Education. There are six locations and dates: May 23 at UW Stout is one date available and having some FFA members there to showcase themselves would be great. Jeff is looking into having some proficiency winners there to display their projects. Other dates are June 16, July 21 at Ashland, August 25 at FVTC, October 13 at UW Platteville, October 24 at NCTC. Let Jeff know if your FFA could be showcased there. More info on the website. Have WAAE display board from the Publicity committee there too.
4. CAERT Program. Jeff sent an email yesterday and is waiting for feedback on this. He needs thoughts on this to know if there should be more work on this. It is an ag library program out of Illinois which has CD Roms with programs ready to go on them that meet state standards, etc. Ron VonGlahn stated that he has looked at this program and has already budgeted for this program and is presently using some of the ideas, etc. Larry Plapp is using some of this material also and highly recommends it.
5. Ag for Science. Jeff met with the head of the science department at DPI on how to get ag ed in for science. The big part is the licensing. Science has 8 different licenses; ag ed has 1 license. Looking at how to get this licensing process done. It goes both ways; if science wants to teach ag ed; they then have to get a license. The details need to be worked out. Ag Ed needs to come up with a list of subjects/classes that constitute an ag ed license. Higher requirements in core subjects is coming in every state and so this issue is very important. If you do not have a science license, you cannot offer an ag class as a science class. Jeff needs to find out how many ag teachers have a science license in this state. This information needs to be available at the state level in the DPI.

VI. Old Business

A. Candidates for President-Elect. No board members were interested in running for the position of president-elect. Dick will follow the rules of the constitution and contact people as to whether or not they are interested.

B. Spring Inservices - Section IV held their inservice on April 19th and had a very informative day. Section VI had a presentation on CAERT and did a distance learning event with two other areas. The other sections have not held their inservice events yet.

C. DATCP - Keith reported that he cannot give all the information yet.

VII. New Business

A. 2006 Region III Leadership - the information is on the web and you can register now. It will be in Esterville, IA June 19-21.

B. ACTE/NAAE Convention, Atlanta, GA, Nov.28-Dec.2. Let Dick know if you plan to go at summer conference time so he can reserve rooms.
C. Contracts. The contracts for assistant executive director and executive director were discussed. The board instructed the contracts to read for gas reimbursement: IRS rate for mileage on both contracts. Rick Sime moved to approve the contracts, seconded by Doug Raymakers, motion passed. Jerry Wendt stated that the board needs to start looking at what the board will do as Dick Aide plans for his retirement from the position of executive director.
D. Volunteer NAAE Relief Fund. At the convention in Kansas City the NAAE board started a fund for disasters and relief as needed for members. Keith asked how do we want to handle this in Wisconsin? Do we want to ask everyone for $5 at registration? Do we want to have a special fundraiser for this fund? Should we have a print that would be designated for this? Should we use the Silent Auction funds for this volunteer effort? It was the consensus of the board that the funds raised at the Silent Auction 2006 summer conference will go to the NAAE Relief Fund.
E. Unified Branding and Strategic Marketing Plan. Linda Burton reported on the work of this committee. She reported on what the committee is working on with Ed Peck. A handout of an email from Ed Peck was handed out reporting on where the plan is at the present time. Keith said that Jim Gibson needs to be invited to join these meetings so that all of team ag ed is involved.
F. Search Committee Appointments. Keith Gundlach discussed how to handle Dick Aide's future retirement. Keith will appoint a committee of past presidents. This committee will develop a position statement for this job. The goal would be to have someone hired to work with Dick the last six months of his work. Diane Runde suggested to have a present board member on this committee also and Keith said that this will be done. Ron VonGlahn will serve as chairperson of this committee. If a committee member would want to apply for this position, he/she would not be on the committee then. The members need to be surveyed as to what they want for the future. This topic should be on the agenda for the sectional meetings at summer conference. Ron asked vice-presidents to find this information out at summer conference sectional meetings and bring this information to him on the Sunday night meeting.
G. WAAE Budget - Dick Aide
    1. Dick stated that the board needs to approve the tentative budget to present to membership at summer conference.
    2. Dick provided a handout and explained the columns to the board. Dick asked for questions and comments from the board.
    3. David Laatsch moved to submit the '07-'08 tentative budget to the membership at summer conference, seconded by David Friend, motion passed.

VIII. Summer Conference
A. Workshops - Dick complimented Bridgett very highly on the work she did with setting up workshops for summer conference.
B. Registrations were sent out in bulk mail and were delayed in getting to members. Bridgett had the registration ready on the website sooner than that. Dick reported that for another year he would like to consider having everything on-line and having no paper information sent by bulk mail. Hotel registration forms are now also on-line. Dick said that he could send a postcard reminder to look on-line to register if the board so desires. He would like to do this for next year. Diane said she would also like to see the workshop confirmations come on-line.
C. Program. Dick discussed specifics of the program. It will be very similar in structure to last year's program. The last part of the opening general session will try to meet the goal of letting the secondary instructors know what programs are available in the postsecondary colleges.
D. Banquet. Dick stated that if you have a part in presenting for the program, you are to get your part of the script to Bridgett prior to summer conference so that she can have the script ready. Keith Gundlach said that you will not be dismissed from the pre-conference Sunday night meeting until your script part is turned in. Dick also pointed out the awards sheet; check it for accuracy for your section, etc. Add Linda Burton for 10 years.
E. Sectional and Business Meetings were pointed out on the handout.
F. Meal Function Responsibilities were handed out.
G. Section III will do door prizes.
H. Dick asked Jerry Wendt to contact Bob Johnson about the Milton Golf Outing. Dick will also give him a call to make sure he is contacted.
I. Remind Melinda Goplin that her committee is in charge of Silent Auction.
J. Ron VonGlahn reported that Peter Drone is getting the prints for the raffle. Alternate vice-presidents

sell the tickets for the raffles. Remind them of this at the Sunday Night meeting.

K. 25 Year Watches. Bridgett reported on ordering watches from the FFA supplier. She reported on the savings on the watches compared to buying from a jewelry store. Diane Runde moved that we purchase the 25 year watches from Fossil, seconded by David Friend, motion passed.

L. Bridgett announced that Don Josko is very enthusiastic about his opening remarks related to the theme. Bridgett reported that playing cards and chips will be ordered for the theme and she also reported on a padfolio sale that the watch company is running; it has a calculator on one side and a pad of paper on the other side for $2.44. Discussion followed; it was decided to use the playing cards for the gift to the members at registration.

IX. The meeting adjourned at 11.12 a.m.