WAAE Executive Board
Minutes
1-6 & 7-06
Country Springs Hotel, Stevens Point

I. The meeting was called to order by Keith Gundlach at 1:03 p.m.
II. Introductions
   A. Present: Larry Plapp, Dave Laatsch, Kevin Raisbeck, Doug Raymakers, Jeff Zobeck, Becky Wirkus, Jerry Wendt, Marty Nowak, Glenda Crook, Dick and Linda Aide, Bridgett Neu, Keith Gundlach, Ron VonGlahn, LeRoy Miller, Jay Kennedy, Diane Runde, Rick Sime, Brian Kast, Rachel Sauvola, Dale Rosen, Arlaina Meyer, Mike Robinson, Melinda Goplin, David Friend, Flint Thompson, Jeff Hicken. Guests: Glenn Linder, Dick Meske, Merle Richter, Ferron Havens.
III. Doug Raymakers moved to accept the agenda with flexibility, seconded by Rachel Sauvola, motion passed.
IV. Diane Runde moved to accept the Nov. 13, '05 minutes as printed, seconded by Rick Sime, motion passed.
V. Financial Report - Dick Aide
   A. Dick pointed out the financial report in the officer folders and discussed it with the board.
   B. Question was asked about the record books. Jay Kennedy announced that he will keep them at Parkview and sell as needed. Diane Runde moved to appoint Jay as keeper of the books, seconded by Rick Sime, motion passed.
VI. Membership Report - Dick Aide
   A. Our membership has dropped since November; Dick explained that he made a mistake on the November membership sheet as he had counted the life members twice. This report is accurate.
   B. Hope to increase membership back up to 320 members as we had last year.
   C. There are lists of members and non-members in the folders. Vice-Presidents were asked to contact the non-members to try and get them to pay dues.
VII. Reports
   A. NAAE Convention. Reports on the convention were given by Dave Laatsch, Doug Raymakers, Becky Wirkus, Glenda Crook, Linda Aide, Rachel Sauvola, Ron VonGlahn, Keith Gundlach and Dick Aide.
   B. Branding Project - DPI, FFA, FFA Alumni, and other members of the team ag ed family. Keith Gundlach reported on what is going on with this committee and the progress that is being made in marketing ag ed, which is the main emphasis of this project.
   C. Ag Ed Task Force met in December. Keith Gundlach reported on legislation relating to ag ed. These results are what came out of the ag ed summit originally.
VIII. Old Business
   A. Newsletters: Dick said that the names on the agenda list are incorrect. The names sent out on the email are the correct names to submit an article for the next newsletter.
IX. New Business
   A. DPI/WAAE Spring Inservice - Jeff Hicken
      1. The sectional vice-presidents are in charge of the spring inservice. This is an after-school event. Sections may combine. Often a tour is planned. Brainstorming about where are we going with ag ed in Wisconsin should be a chunk of the time. We need to progress and move ahead in this state. CD Roms with curriculum and lessons?? Science credits?? Cannot use the term "statewide curriculum" in the state of Wisconsin (against the law); can use the term core curriculum. Jeff said the whole group has to work together on this in ag ed; in Georgia there are 30 state people, in Wisconsin he is the only state person. Jay Kennedy suggested we need to have a Wisconsin Agricultural Education Resource Center where educators can find the information they need.
   B. WACTE Convention will be held on February 18th. WAAE will need to send one delegate. Jerry Wendt stated that he thought the meeting will be held in Green Bay. Kevin Raisbeck and Flint Thompson were asked to find a delegate for the convention. Jerry Wendt said he is considering attending the convention.
   C. FFA Alumni Convention. February 10-12 is the convention at Manitowoc. All members were encouraged to attend. Marty Nowak announced that the hotel rooms are real reasonably priced, Jerry Wendt said the Friday night fish fry is excellent, lots of sponsorships have been secured. Jerry Wendt said that he will give the WAAE report and will want other FFA Advisors to add information to the report as WAAE is often criticized for not having enough representation there and he would like the state alumni to see attendees from the advisors.
   D. NAAE Region III will be held in Esterville, IA, June 19-21. Those indicating interest in going included Ron VonGlahn, Keith Gundlach, Rick Sime. WAAE will be hosting Region III in 2008. Ron VonGlahn has been doing some research to hold the Region III in LaCrosse and he passed out information to the board and discussed it with the board. A committee will be formed at summer conference 2006 to plan Region III for 2008. Glenn Linder advised to get sponsors for the conference at least one year in advance because of their budgets. Ron Von Glahn moved to accept

the contract with Radisson Hotel in LaCrosse for Region III, seconded by Doug Raymakers, motion passed.

E. Reminder to elect representative on FFA Center board from section I and II.

F. WAAE Committees - Jerry Wendt

1. Jerry Wendt gave report on WAAE committee structure; he began with a little quiz on the subject.
2. Jerry passed out a report of the committee work from summer conference 2005. Jerry asked that some adjustment be made to the forms so that in addition to knowing who attended the meeting, we need to know who is on the committee but was absent. Important to have an accurate listing of committee members.
3. Section VI has asked for a new direction for their committee as they seemed to overlap with another committee. They felt they did not have a direction for their committee.
4. Sections II and VII did not submit a report.
5. Section IX also felt that their committee did not have an important purpose and needed some new direction.
6. LeRoy Miller suggested that we add extra time at Tuesday luncheon to keep on working after the meal. Diane Runde suggested that a workshop time slot could be devoted to committee work and then some persons could go to the workshop and do their committee work in place of a workshop.
7. There was a detailed discussion concerning CDE committee, funding, and payment to national judging teams.
8. Ron VonGlahn asked that we address the issue that the Farm Business and Production committee asked the board to look at in their report (#6). The board discussed this; how to highlight the exhibitors and how to address the problem of members grumbling about where to sit to eat breakfast. Suggestion to have tall tables where you just sit your coffee cup, etc. and not sit.

X. Summer Conference

A. Calendar of Day to Day Activities - Dick asked the board members to get out this handout and went over it with them. This handout presented an overall picture of the conference. Details were given about the various things planned for the conference. Discussion followed.

B. Workshops: Dick pointed out the workshop schedule in the folders and the board went over the workshop offerings.

C. Additional ideas for workshops: Land Conservation CDE workshop is needed, Officer Retreat sharing of ideas, On-Campus Post Secondary Roundtable Sharing, Advocacy (Paul Larson and Ferron Havens), International/Global Agriculture (Dean Gagnon is a resource). Jerry Wendt expanded on this some more as to what Dean is doing in this area. Keith G. mentioned that it may be more important at this time to have a committee on international agriculture. On-Campus Post Secondary Roundtable Sharing on Tuesday; Flint Thompson will organize this and he felt both session II and III would be needed.

D. The board felt that not enough would sign up for an advocacy workshop; do something on this with Paul/Ferron as speakers at a general session was suggested. Jeff H. made the comment that if we don't have advocacy, we may end up without programs. Suggestion for title of "Keep Your Ag Program Alive". Jerry, Kevin, Doug, Jeff will look into a place to go to where computers can be used for this type of workshop.

E. Warren Pickar would be willing to do a workshop on "Fast Plants" if it is wanted. Request is often asked for on ListServe is for a program on Landscape Design - resource: Steve Waddell (would do workshop and would be an exhibitor). Steve Waddell@isupportlearning.com.

F. Facilitators were needed for some workshops. Volunteers are as follows: Session I - CDE Dairy - Bridgett Neu, CDE Floriculture - Larry Plapp, Sharing of Ideas Animal Science - Jeff Zobek. Session II and/or III - Officer Retreat Sharing of Ideas - Marty Nowak, CDE Livestock - Mike Robinson, CDE Environmental Sciences and Natural Resources (Wildlife) - David Friend, Sharing of Ideas Food Science - Melinda Goplin, CDE Meats - LeRoy Miller, CDE Speaking - Bridgett Neu, Sharing of Ideas Small Animals - Jeremiah Frederickson.

G. Jay Kennedy knows of a contact to do a workshop on taxidermy - Rinehart Taxidermy of Janesville - have a trailer to bring.

H. Meals. Dick discussed with the board the actual meal cost and what it covers (room charges, etc.). Dick is proposing raising the meal fees from $100 to $125 to cover some of the increased costs. Some of the board members felt that raising the registration fee would be better than raising the meal fees. David Laatsch moved to increase the registration fee by $25.00, seconded by LeRoy Miller, discussion followed.

I. Bus Transportation for Workshops, etc. Dick mentioned the cost of bus transportation is high and the bus often runs with only four or five people on it. This year Thursday will be the only day with workshops that need a bus to attend. The bus to Milton Golf only had 9 people on it. Dick asked for discussion from the group regarding this issue. Dave Laatsch stated that if the event involves alcohol we need to offer safe transportation. The cost is cheap insurance to prevent an alcohol related accident. Jay Kennedy agreed with Dave. Doug Raymakers said there were around 20 people on the bus to golf so the board felt that was better.

J. Awards. Dick asked the board members to check the tenure award lists in their folders and report any errors to him.

K. Banquet. Ron VonGlahn addressed the issue of preparation of the script for the banquet. He feels that some work needs to be done on the script on Sunday night rather than waiting until Wednesday. Bridgett also emphasized that the work needs to be done ahead of time so that the script is ready for practice on Wednesday. Assignments for banquet

presentations will be ready for the April meeting and then script assignments will be made and the information will be given to Bridgett ahead of time.

L. Awards Judging. Dick complimented the vice-presidents on the response of award applications brought to this meeting to be judged.

M. Door Prizes - Section III is in charge of door prizes.

N. Fund Raising. There will be a Silent Auction this year. This is the job of the fund raising committee of which Jeff Zobek is the chairman.

O. Exhibitors. Dick said that if you know of any possible exhibitors, get the names to him so he can contact them. Dave Laatsch asked if we can put the exhibitors more around the edge and have the breakfast in the middle of the exhibitors; would that get more traffic to them? Concerns that there might not be enough room for this to work out but Dick will try it to see if it would work. There will be an exhibitor registration table and a workshop presenter registration table this summer. Jay Kennedy mentioned having a goal of each vice-president try to get one new exhibitor. Get the name and address to Dick.

P. Theme: "Ag Education- Your Trump Card." Registration: Card from a deck of cards is given at registration, matching card put in the box, have to find other members to make a good "hand"; page in the handbook about this; WAAE deck of cards for member gift; chips for attending workshops that are personalized; winner is one with winning "hand" and the most chips.

Q. Pictures. Larry Plapp discussed some issues related to the picture taking at the banquet. Larry was complimented on the good job he did with the pictures at the 2005 banquet.

XI. Reports

A. Wisconsin Agri-Business Council - Ferron Havens

1. Ferron reported on the work of the WI Agri-Business Council and how it can impact on the work of ag education. The council represents the entire agriculture industry, particularly the ag businesses.
2. The council is working on membership, getting educational materials to all 2nd and 4th graders in Wisconsin, ag literacy, ag career brochure, internships for teachers where you'd get paid while you work, legislation affecting agriculture (right to farm, eminent domain, more math and science credits), task force for ag education support (new position as a legislative position - get 2nd DPI position back).
3. Discussion with the group followed.

B. National FFA - Larry Goshen

1. Larry is with the National FFA as a regional representative of the Local Program Success specialist.
2. Larry also works with Life Knowledge training and Team Ag Ed.

C. Dr. Mark Zidon - UW Platteville

1. Dr. Zidon passed out a report from UW Platteville and went over it with the board.
2. Enrollment peaked in 2002 and has tapered off slightly. Dr. Zidon discussed the reasons for this factor.

D. WTCS - Jim Gibson

1. Jim passed out a report to the board and discussed it with the board.
2. Jim reported that there are 8 new faculty members in the Technical college system this year plus some part-time instructors.
3. Brochures and CD's were passed out telling about available courses. Jim then talked about the various programs at the colleges.
4. Darlene Arneson gave some input to Jim's report as a board member. Her comments regarded legislation relating to ag education.

E. FFA Alumni - Darlene Arneson

1. Darlene gave some handouts to the board and discussed upcoming events: Growing Together Campaign, Building Tomorrow's Future, rosters due by March 1, updating of manual, award applications, & state convention Feb. 10-11 in Manitowoc.
2. Darlene mentioned the problem of funds available as there are so many life members that this restricts their income.

F. FFA Center - Cheryl Zimmerman

1. Cheryl passed out a printed report and discussed it with the board. Cheryl mentioned that the weekend is packed with events for both students and instructors. Cheryl pointed out the updated information regarding the center.
2. Affiliation fee will remain at $300 for 2006-07. Invoices are coming out to the chapters soon.
3. The updated state application for degrees is online now. Let the center know if you have any problems with the applications.

G. UW River Falls - Dr. Jim Graham

1. Dr. Graham handed out a printed report from UW River Falls and discussed it with the board.
2. Dr. Dale Gallenberg is the new dean of the College of Agriculture and Life Sciences. He is a native of

Wisconsin and will arrive on campus to begin work May 2006.

3. Discussion of some of the changes to the graduate program took place; also proposal for USDA Challenge Grant for crops and soils and ag engineering courses.

H. Past Presidents - Ron VonGlahn

1. Next year's meeting - request for a time change to 7 p.m.
2. Suggestion: At the end of the award's banquet, repeat of some persons on stage, can this be solved? Board will work on that.
3. Award Selections:
   a) State Special Citation: Dan Kapanke, Al Herrman, Steve Ridley, Rick Daluge
   b) Organizational Relations: Farm ID Organization, G & B Produce, Jim Massey
   c) Outstanding Service: Pete Drone, Keith Gundlach
   d) Honored Post Secondary Educator: (Kevin Raisbeck, Jim Gibson, and Flint Thompson will nominate recipients for this award and let the committee know)
   e) Honored Secondary Educator: (recipients will be announced when retirements are known)
   f) Outstanding Cooperation: Group LEAF, LLC
   g) Lifetime Achievement: Dick Meske

I. Mentor/Mentee Training - Bridgett Neu

1. Bridgett reported that this training is being constantly updated.
2. 7 instructors were at the training meeting last evening.
3. Always a challenge to get the names of new instructors as they are hired so a mentor can be assigned for them.
4. Looking at process of having new instructors request a mentor rather than just being assigned someone.
5. Have the four year colleges let their graduating teachers know about the mentor program.
6. Bridgett requested helpers. She needs a group/committee to help her with concerns with this program. Volunteers for this committee: Rachel Sauvola, Becky Wirkus, Jeff Hicken, Glenda Crook, and Jay Kennedy. Jay Kennedy expressed that it is important to keep assigning a mentor as this program is so vital. Others on the board agreed. Bridgett researched what is required to be a mentor certified by the DPI. She learned that it is at the discretion of each individual school district. Every school district has its own set of rules and she is willing to work with this aspect.

J. Publicity/Public Relations - Linda Burton

1. National Policy Seminar - Linda Burton will be the delegate to this seminar.
2. Linda reported on the Outdoor Wisconsin segment highlighting the Freedom FFA Aquaculture program on public TV.
3. Committee working on bringing back the Ag Career booklet.
4. Having a sell sheet or bookmark about ag ed in place of the posters used in the past. Also a possible display "tub" that could be used on career nights that your school may sponsor.
5. FFA Day on the Hill will be run similar to last year. It was very effective. Ferron Havens will work with this project.
6. Advocacy will continue to be an important part of their committee work. Use the website when call to action comes from Jen Bos or Paul Larson. Use NAAE website, click on legislative and link to CapWhiz.

XII. WAAE Executive Meeting Schedule

A. State Judging Contest: April 28, 2006 9 a.m.

B. 2006 WAAE Summer Conference. June 26-29. Executive board at 3 p.m. on June 25th.

XIII. Announcements

A. Section VI Change: Glenda Crook will take Jeff Hicken's place on the executive board. Jeff Hicken has accepted a position at the DPI. The board gave him a round of applause.

B. Dick Aide announced to think ahead to his possible retirement during the summer of 2008. He asked the board to be thinking about the future as he will be willing to work with a new person to insure a smooth transition.

C. Jerry Wendt reported on some progress on the "pizza" idea that he had brought up at the last board meeting of summer conference.

D. Candidates for WAAE President-Elect: Sections II, IV, VIII, X - no. Section VI-not available, Kevin R. - absent. Section X (Dave Laatsch) said that he would like to run for president-elect but will not be able to due to the financial problems of his school district.

XIV. Meeting adjourned at 11 a.m.