WAAE Ex Bd Minutes
Madison Marriott
6-29-06

I. The meeting was called to order by Jerry Wendt at 2:00 p.m. Several gavels scattered around the table were used to call the meeting to order.

II. Approval of Agenda. David Friend moved to approve the agenda with flexibility, seconded by Brian Kast. New item under new business: alignment with the sectional changes to correspond to FFA changes. Motion passed.

III. Summer Conference Review and Recommendations.

A. Ralph Johnson - Exhibitors thought tables were close together for keeping people moving. No workshops out of hotel for Session I would be recommended. Meats workshop was excellent but time ran short.

B. Keith Gundlach - Exhibitor breakfast went very well. Liked the cards for door prizes rather than tickets.

C. Kevin Raisbeck - Good comments on things that were added for on-campus tech programs. Try and have one room for postsecondary members throughout the conference. Free wireless access would be very good. Dick, Linda, and Bridgett were thanked for their work.

D. Becky Wirkus heard that it would be good to switch the days of the committee meetings with the sectional meetings. NAAE diaries survey results: have members request one if they want it.

E. LeRoy Miller - CDE Floriculture workshop leader was not polite to the instructors. Dick Aide said she will not be invited back. LeRoy asked if there are special meals available such as for vegetarians (Dick said that this can be arranged if he knows about it).

F. Brian Kast - Brian heard no negative comments about the conference. All the workshops he attended were excellent. Would like to have a press release available.

G. Melissa Goplin - If workshops are the same on Tuesday morning and Tuesday afternoon can they stay in the same room? Don Josko will be back with us.

H. Flint Thompson - Heard no negative comments.

I. Peter Brandt - Workshops were excellent. Some people still think the banquet is too long. Do we still do the newsletter with summer conference mailing? Dick said that we don't do that any more.

J. Ron VonGlahn - Banquet went very well. Suggestion about how to handle people who repeat their time on the stage.

K. David Laatsch - He requested that Keith make a copy of his retiring address available to the board because Keith laid out what has been accomplished and what needs to be done. Discussion of collecting tickets at Monday night social so there can be an accurate count for the Sauk Prairie alumni group.

L. Dale Rosen - Chair of each committee should send out an agenda for their meeting before each meeting so they know what's going on. Be sure that bus schedule times are accurate in the booklet. Section I still feels that the conference should move around. Bridgett said that the postsecondary members talked to her about hosting the conference at a technical college. Numerous classrooms are available and free wireless hook-ups and you can bring in whatever food you want.

M. Mike Robinson - Nothing to add.

N. Rick Sime - would like to see the conference end at 1 p.m. on Thursday as some have a long drive.

O. Jay Kennedy - talked about almost running out of food at the Monday night social. Complimented Diane on a great theme for the conference and her organization of it. Complimented Dick, Linda, and Bridgett on the good job. Complimented Keith on a job well done and the excellent retiring address. Foster a relationship with Ferron Havens in the future. Is there a golf committee report? Jerry informed him that the Section II report is related to the FFA Foundation Golf Outing. He didn't like to see names of award winners read when they weren't there. The board said that the names deserved recognition.

P. Diane Runde - Press releases are needed; Diane said we could get it together and get it on the

ListServe next week. Suggest Bernie Staller be invited as a speaker such as for an opening session. He is doing speaking now and does a good job. Poor member attendance at the first business session. Good mix of speakers and workshops during the conference. Diane feels that the quality of this hotel is going down.

Q. Glenda Crook - Comments that the banquet moved along very smoothly and was very professional. Interest in the job description and the process of hiring a new executive director so keep members informed. Suggestion to invite Pam Jahnke as a speaker. Some criticism of Wednesday workshops. Can we require teachers to attend FFA Applications workshops on a rotational basis?

R. Rachel Sauvola - Section II not in favor of the Silent Auction. They would rather make a freewill offering to a specific cause. Heard lots of questions and suggestions about hiring the new executive director.

S. Larry Plapp - Questions and comments about the banquet pictures. Larry asked if all the pictures should be put on the website and let people print out their own pictures?? Larry said that then we could give people a printed slip of paper with the website address.

T. David Kruse - Dave mentioned how rushed it is to get the pictures printed on time and the website would help this problem. Dave said that it is disappointing that Mary Gagnon had to stand up at the social to remind members of their manners. Glad she did it but it wasn't good that it was needed.

U. Jeremiah Frederickson - Some people asked to get the 20 year banquet back to a place like Fitzgerald's. More sharing of workshops between the postsecondary and secondary. Good comments about the banquet.

V. Joe Heinbuch - Banquet was excellent and moved along very well. Joe also addressed the problem of people talking when they should be quiet and pay attention. This bothers him.

W. David Friend - Banquet: picture process is so much better than it used to be. Lot of positive comments about the conference.

X. Doug Raymakers - Felt rushed at the end of banquet practice. We got done early on Sunday evening and would it be possible to start on the script run-through at that time? This would help prevent such a rush on Wednesday. Ron suggested that on Wednesday while waiting for the room to be set up and the group could go to another room and work on this while waiting.

Y. Jeff Zobeck - Comments on how excellent the banquet was. Have the script done as early as possible as this helps set up of the awards.

Z. Bridgett Neu - Dan Ziegler and Kevin Hoffmann work so hard during the conference and they don't get to attend the workshops, etc. They need recognition during the conference. They have been told to take a couple of years off, but they won't. It's time to recognize them again. Dick suggested the possibility of giving them a gift certificate to have a nice evening with their spouses. Bridgett commented that the business center is awesome at this hotel. Fitness center has been re-done and it is beautiful. The best service from the staff she's ever seen.

AA. Dick and Linda Aide - The conference went very well. Linda expressed appreciation for her award. Dick said the workshops were much better balanced in attendance. There were no last minute cancellations which was a big help. We cut down on the number of buses and lunches out of the hotel and that was good. Dick also commented on how cooperative the staff is at this hotel.

AB. Arlaina Meyer - It was an excellent conference.

AC. Linda Burton - The workshops were excellent; the zoo tour was very informative.

AD. Pete Hoffman - Excellent conference.

AE. Dick reminded everyone to use the term "Professional Development Conference" in the future with all your members.

AF. Jeff Hicken - The new instructors really appreciated the format for them. Workshop needed: to be certified on their professional development plan team.

AG. Jerry Wendt - Kudos to everyone who made all the good things happen. We will continue to evaluate and work on improving our excellent conference.

IV. Officer Replacements

A. Jerry thanked all the board members who are retiring and asked them if they would like to make any final comments about their experience.
B. Officers transferred notebooks and the new members were asked to stand and introduce themselves. Jerry thanked them for joining the board.

V. Old Business. There was no old business.

VI. New Business

A. Dick asked for names of new alternates and recorded the.
B. NAAE and ACTE Conventions
    1. Dates for NAAE/ACTE Convention: November 28-December 2, 2006 in Atlanta, Georgia.
    2. Dick explained the funding for attendance at this convention.
    3. Dick asked for names of those who know now that they will be attending because then he can take advantage of the early bird registration. Attendees: Jerry, Keith, Ralph, Pete B., Glenda, Jeff, Jay, Linda B., Paul, and Dick will be attending for sure. Some of the other board members are considering attendance. Dick stressed that this is a chance to grow professionally, meet other instructors, and enjoy yourselves. Dick stressed that you cannot miss the final business session on December 2nd as that is when the vote takes place for NAAE President-Elect. Paul Larson is running for this office
C. Fall Sectional Workshops - Jeff Hicken
    1. Jerry asked Jeff to comment on what is going to happen with the fall sectional leadership workshops.
    2. Jeff said that it is not practical to expect one speaker to present 10 times. Jeff said he talked to Margaret Elerbe about this issue and possibilities are a distance learning presentation or maybe have around 5 meetings so the sections can meet together.
    3. Dick Aide said that Jeff, Margaret, and Dick will meet together later in the summer and make final plans for all workshops. There is $50 per section per year for snacks, soda, etc. for their sectional meetings (not $50 per meeting). Jeff Hicken said that it is not good to put on a workshop when there is a small attendance; better to put on a workshop that covers a bigger area and get more teachers there.
    4. Emphasis ideas for the sectional workshops: CAERT curriculum, WHEP, Data Collection of Wisconsin FFA members, summer school hours and programs and reimbursement, continuing livestock ID, Wisconsin Idea Resource Center for Agriculture. LeRoy mentioned that Don Josko is willing to come and present an inservice. Jerry asked if we can identify logical sites? FVTC for sections 8 and 9, Madison for sections 5 and 10, sections 1 and 2 at CVTC or at Turtle Lake, CESA at Portage for section 6, section 4 at Fennimore. Sections 3 and 7 ?
D. WAAE Office Operations
    1. Dick passed out a sample of stationery and asked members to make corrections on it and turn it in to him.
    2. Dick will email important dates to the board members.
    3. Officer responsibilities are in the folders the board members were given.
E. Jeff Hicken reported on what is happening with the CAERT curriculum program. Discussion followed.
F. Data Collection for Ag Ed - Jeff Hicken
    1. Data needs to be collected in order to support programs in ag ed. This is especially important for legislative purposes and to prove why support is needed for ag ed programs.
    2. Iowa has a model that they have set up. It is very good and it would be good for Wisconsin to have something like this.
    3. It is a great deal of work to get this set up but the results really help to prove support for ag ed programs.
    4. Jeff said Wisconsin needs to decide if they want this and how they will go about doing it. There is not enough staff at the DPI to accomplish this entire task. Diane Runde asked if any school has Just Five Clicks which is huge data collection similar

to what is being described. If any school had this program, it would not be so hard to do this data collection. Brian Kast said that people he talked to at Region III said the first year was really hard to get it done but then it is not hard to keep it updated. Jerry Wendt inquired about cost to do this project and Jeff said that he would have to contact the Iowa person to find this out. It would have to be a secured site for this project.

5. Jerry asked what the board should do to support Jeff on this project? Comments were made on this issue. Board members were asked to check the Iowa website to see what it entails. Jeff said that this has to be an all or nothing project; teachers will have to all be on board with this. In Iowa, if teachers didn't do this, their FFA members could not participate in contests or turn in applications. Jeremiah moved that this board go forward with the data collection as has been done in Iowa, seconded by Becky Wirkus, discussion followed. It was commented that this process will take some time to get started and completed. Motion passed.

G. Officer Training Meeting - Jerry Wendt
   1. Jerry talked about the discussion at the officer training meeting.
   2. An important point brought out at the meeting was that the members felt that more time was needed to work together as a board. August 24th was a date suggested by Jerry.
   3. Transition committee is meeting on August 9th at 9 a.m. in Mauston. The majority of the board want to meet sometime in August. Suggestion to email out three dates and pick the one that the most people can attend.
   4. Jerry passed out the minutes of the transition committee and discussed what this committee is currently discussing.

H. Award Applications
   1. Committee to more closely align award applications with the national level. Committee members are Diane Runde, Ralph Johnson, and Jay Kennedy.

I. Alignment with new FFA Sections
   1. Jeff Zobeck read what was proposed by the Wisconsin State FFA Association.
   2. WAAE will have to vote on this issue at the 2007 Conference. The amendment will have to go out in the 2007 conference mailing. WAAE can choose to do nothing if they wish. How is the postsecondary affected by this? Flint Thompson commented.
   3. Further discussion of this issue will continue in November.

J. Idea of Agricultural Resource Center - Jerry said that he has investigated this and the dollars involved, the politics involved, etc. will not be a reality "on his watch". This will not be feasible and he wanted to let the board know this.

VII. Acknowledgment

A. Ralph Johnson moved to present a $30 gift certificate each to Dan Ziegler and Kevin Hoffmann, seconded by Becky Wirkus , Jeff Zobeck moved to amend the motion to a $50 gift certificate, seconded by Jay Kennedy, the motion passed as amended.

VIII. The meeting adjourned at 4:25 p.m.